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PRESS RELEASE
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Award Recipient 2005

The Ernst & Young Entrepreneur Of The Year® 2005 Quebec honouree is Guadalupe Reusing for the Technology and Communications business category.

Montreal, Quebec - October 25, 2005 –

Guadalupe Reusing Chariman of the Board for Memory Experts International was honoured at the Ernest & Young Entrepreneur of the Year banquet in Montreal on October 25th 2005. Mrs. Reusing was 1 out of 5 outstanding nominees in the Technology and Communications business category. Mrs. Reusing was named the award honouree because she has demonstrated vision, commitment and entrepreneurial excellence. Mrs. Reusing founded Memory Experts International in 1994 and her dedication, motivation, strong leadership and commitment to innovation has led to Memory Expert's success.

About Memory Experts International (MXI)

Memory Experts International (MXI) is a world class, multinational manufacturer of portable identity management and secure storage products, hard drive subsystems, memory modules and cabling technologies. Memory Experts' ground breaking products are a result of their strong commitment to R&D. With over 10 years of experience in delivering quality products, MXI leverages its engineering capabilities to help their customers succeed. MXI serves companies across the globe with offices in North America, Asia and Europe. This international presence enables MXI to acquire critical market and business trend information used to provide MXI customers with advanced products and technologies – a true competitive advantage.

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